




FOOD SAFETY AND STANDARDS
AUTHORITY OF INDIA

Inspiring Trust, Assuring Safe & Nutritious Food
Ministry of Health and Family Welfare, Government of India



Food Fortification
Resource Centre

Set up by FSSAI with Support from TATA TRUSTS

WALK-IN INTERVIEW FOR GRAPHIC DESIGNER

on 10th April 2019

Walk-in Interview is proposed for One Post of Graphic Designer on contractual basis in Food Fortification Resource Centre (FFRC) established by The Food Safety and Standard Authority (FSSAI) and supported by Tata Trusts to facilitate and promote food fortification in India.

Food Fortification Resource Centre is a resource hub which provides information and inputs on standards and food safety, technology and processes, premix and equipment procurement and manufacture, quality assurance and quality control for fortification of foods. FFRC's approach is to motivate, nudge and facilitate the food industry and States/ UTs to adopt Food Fortification as a norm.

FFRC team works in collaboration with government, food industry, national and international development partners on the issue of food fortification & nutrition of the country.

- * Reporting time will be from 1:00 pm to 3:00 pm.
- * All the candidates are required to bring one ID Proof, one passport size photograph along with two copies of Resumes & work portfolio.
- * All educational & experience certificates will be required for first level scrutiny.
- * Details of position & eligibility is available at ffrc.fssai.gov.in.

Reporting Address:

Food Safety & Standards Authority of India,
5th Floor, FDA Bhawan, Kotla Road, New Delhi-110002

FFRC (FSSAI HQ)
(Assistant Director)

Position:	Consultant – Graphic Designer
Type and Period	Contractual, Initially for a fixed term of one year ,extendable thereafter based on performance
Location	Delhi
Reporting to	Deputy Lead , FFRC
Job Profile:	<p>Job Description: FFRC is looking for graphic designer with proven graphic designing experience in creating engaging and on-brand graphics for a variety of media. Designing of appealing graphic content for the digital marketing and communication related projects.</p> <p>Roles and Responsibilities</p> <ul style="list-style-type: none"> • The entire process of visualizing and creating graphics including illustrations, logos, layouts, presentations and photos • To shape the visual aspects of websites, books, magazines, flyers, leaflets, brochures, exhibitions, banners/posters, newsletters and more • Preparing rough drafts of material based on agreed briefs • Provide different design concepts, graphics and layouts for each initiative • Create or edit short informative videos for various purposes (internal/external) in order to amplify the content on social media and other channels • Crafting big technical pieces into appealing communication graphics • Any other task assigned by FSSAI and Tata Trusts
Qualification and Experience	<p>Basic Qualifications:</p> <ul style="list-style-type: none"> • Bachelor’s degree in graphics/Multimedia, Fine Arts or equivalent degree • Diploma course in designing & animation/video editing • 2 + years of relevant experience desired, freshers may also apply <p>Professional Skill Requirements:</p> <ul style="list-style-type: none"> • Knowledge of design software and technologies (such as Corel Draw, Photoshop, InDesign, Illustrator, PageMaker, Adobe, Flash and MS Office,) • A strong portfolio of illustrations or other graphics • A keen eye for aesthetics and details • Need to have a creative flair and a strong ability to translate requirements into design • Strong written and verbal communication skills • Quickly grasp instructions, articulate and execute accordingly • Ability to handle work load, work methodically and meet deadlines • Ability to interpret and convey communication messages visually
Age	<ul style="list-style-type: none"> • Below 40 years of age
Remuneration and payment terms	<ul style="list-style-type: none"> • Compensation package will be commensurate with qualification & experience and last salary drawn(if any)