

REGIONAL WORKSHOP ON MILK FORTIFICATION (NORTH ZONE)

20th March 2018, Gurugram, Delhi NCR

Regional Milk Fortification workshop for North Zone was organized in Gurugram, Delhi NCR on 20th March, 2018 jointly by Food Fortification Resource Centre (FFRC), TATA Trusts and National Dairy Development Board (NDDB). The states Dairy Cooperatives and State Unions were invited to take part in workshop. The workshop was organized for dairy cooperatives to come on-board for implementing milk fortification. Agenda for the meeting was to give them in-sight on how they can leverage the intervention to benefit the consumers with the richness of vitamin A and D added milk.

Food Fortification Resource Centre (FFRC) presented to the participants on FSSAI enforcements and other related support provided by FFRC. The communication collaterals were entirely supported by FFRC. The following set of documents were shared with the participants as a technical tool kit:

- FSSAI directive on standards
- FSSAI directive on the use of logo
- FSSAI directive for label claims
- FFRC brochure
- TATA Trusts brochure
- Technical Handbook on Milk fortification
- FAQs on Milk fortification
- FAQs on labelling of fortified milk packs
- List of premix suppliers and their contact details
- List of labs for testing the fortificants



Labelling Declaration

Participants were made to walk through the FFRC website and essential information available there. There was a specific Q&A session on '**labelling declaration of fortified milk**'. They were given an understanding on how to use the **+F logo** w.r.t the registration on the link, obtaining the open file of the logo, placement of the logo on the pack, colour, size and other specifications. They were also educated about the declaration of added fortificant in the nutritional information, ingredients and label claims which may be made on the label.

The participants included representatives from Haryana Dairy Development Cooperative Federation Limited (Ambala and Ballabgarh), Rajasthan Cooperative Dairy Federation Limited, Alwar, Paayas Milk Producer Company Ltd., Uttarakhand Milk Union and Pradeshik Cooperative Dairy Federation, UP. All the participating dairies expressed their interest in milk fortification.

Observations

- FFRC to provide end to end policy support and technical support to the dairies.
- TATA Trusts and NDDB to provide financial aid to the dairies to begin with milk fortification.
- CALF lab, NDDB to perform the quantitative analysis for the samples of the dairies.
- It was mentioned that 50LLPD of milk is already fortified in India. 85 LLPD is in the pipeline to be fortified.
- It was highlighted in the meeting that Haryana Dairy Development Cooperative Federation Limited is providing fortified powdered milk in schools.
- In Chhattisgarh, children are given fortified flavoured milk in ICDS under 'Mukhya Mantri Suposhan Yojana'.



Recommendation

It is recommended to spread more awareness on fortification among dairies, cooperatives as well as private. Dairies still seem to be unaware about the FSSAI standards and policy support on fortification. Therefore, it is required to hold more such consultations at regional level to sensitize larger number of dairies in India.

Milk processors also need a lot of support on technical trainings such as in plant technical training of process of fortification along with QA/QC testing methods. Therefore, it is recommended to organise more technical trainings at plant level to ensure proper implementation of correct way of doing fortification.



Participants at the Workshop

Steps forward

- FBOs are keen on fortifying dairy products like curd, chaach, lassi and flavoured milk. To put a proposal for Scientific panel to consider these products for fortification.
- To organise more regional consultations to create awareness among dairies about the enabling environment which has been created for FBOs to adopt fortification.
- To support upcoming adopters of milk fortification for technical trainings and FSSAI related policy support.
- To provide end to end support such as +F logo registrations, fortification labelling declarations, guidance and dissemination of fortification related directives.
