

Dated: 21st August, 2018

ORDER

Subject: Endorsement for +F logo within the FLRS - reg.

Sir/ Madam,

Food Safety and Standards (Fortification of Foods) Regulations, 2018 has been Gazette notified dated 2nd August 2018. As per the regulation, every package of fortified food shall carry the logo on the label, as specified in the schedule II of these regulations.

2. To simplify the ongoing process of +F logo registration on the website of Food Fortification Resource Centre (FFRC), an endorsement procedure has been integrated within the existing FLRS, wherein FBO will be able to endorse their fortified products and obtain CDR file of +F logo.
3. All Food Business Operators (FBOs) engaged in manufacturing/ processing¹ and relabelling/ repacking² of fortified food products shall endorse their fortified food product in existing license/ registration. The FBOs shall complete this endorsement by 31st December 2018. The process flowchart is attached as Annexure-1.
4. This has the approval of the Competent Authority.

Yours sincerely,



(Sanjeev Kumar)

Deputy Director, Regulatory Compliance

To,

- (i) Commissioner of Food Safety of all States/UTs.
- (ii) All Central Licensing Authority
- (iii) All Food Business Operators
- (iv) CITO : You are requested to upload it on website and flash a trigger on FLRS in this regard.

¹If the manufacturer/processor is not marketing the product in their own name, then they shall not take this endorsement.

² Relabeller/ Repacker is the FBO who gets the product manufactured by the third party and sells it under its own packaging and labelling.

Procedure of Endorsement for fortification and use of +F logo

For the use of +F logo on packs of fortified commodities for Wheat Flour, Rice, Edible Oil, Double Fortified Salt and Milk the following procedure is to be followed. This procedure is based on self-compliance and is created to simplify and structure the usage of +F logo.

1. All the Food Business Operators (FBOs) have to mandatorily use +F logo if they are fortifying their products /commodities as per the Food Safety and Standards (Fortification of Foods) Regulations, 2016.
2. The FBOs fortifying their product, shall undertake an endorsement by logging into the FLRS with their existing username and password. The process is as placed in Annexure 1
3. On filling of details and submission of self compliance certificate, an endorsement on the existing license will be generated online immediately along with an CDR file of the +F logo.
4. It is requested that the FBO furnish their product pack shot for featuring on the FFRC website thereafter through email (fortification@fssai.gov.in).

PROCESS FLOW CHART

ANNEXURE 1

- **STEP 1** FLRS link to log in to the existing license/ registration. <https://foodlicensing.fssai.gov.in/index.aspx>

- **STEP 2** "Click to Endorse Fortified Products" will be displayed on the screen.



- **STEP 3** On Clicking, License/ Registration Certificate list will be displayed. FBO has to click on **PROCEED** against License/Registration Certificate number.

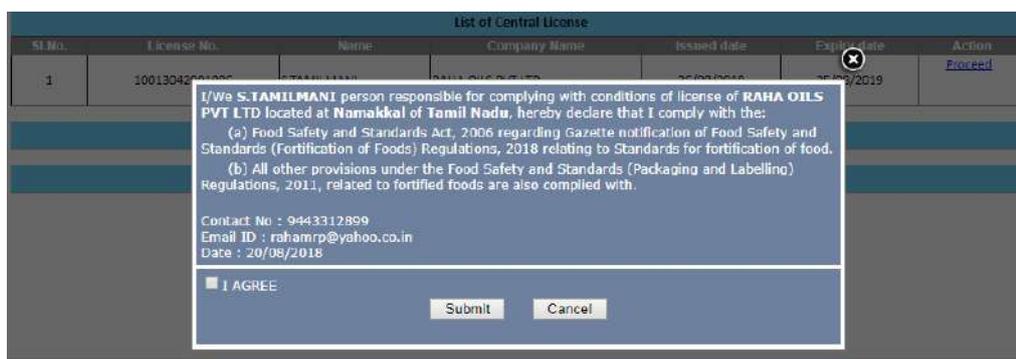
The screenshot shows the FLRS dashboard with a navigation menu at the top: Home, License/Registration, Renewal, Modification, Duplicate / Surrender / Transfer, Food Concerns, and Logout. Below the menu, there is a 'Logged in as Test FLRS' and a 'HelpDesk' link. The main content area displays three tables:

List of Central License						
Sl.No.	License No.	Name	Company Name	Issued date	Expiry date	Action
1	10018071001042	tyuolu	User Testing	08/05/2018	07/05/2021	Proceed Endorsement for Fortification

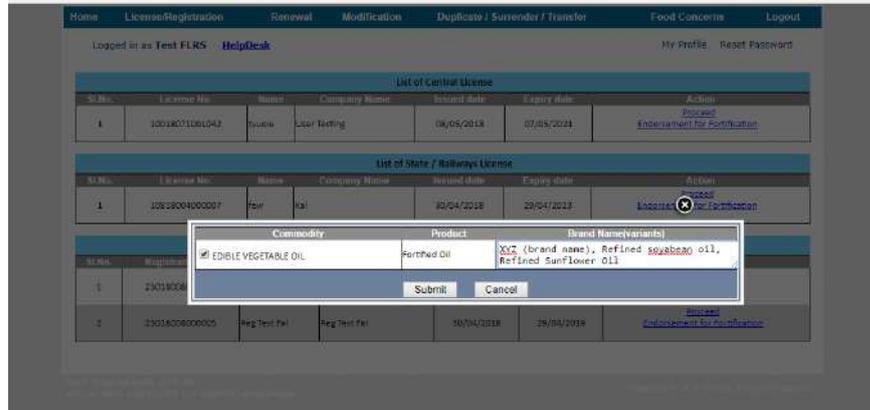
List of State / Railways License						
Sl.No.	License No.	Name	Company Name	Issued date	Expiry date	Action
1	10818004000007	few	Kal	30/04/2018	29/04/2023	Proceed Endorsement for Fortification

List of Registration Certificate						
Sl.No.	Registration No.	Name	Company Name	Issued date	Expiry date	Action
1	23018008000004	Reg FTest	Reg FTest	30/04/2018	29/04/2019	Proceed
2	23018008000005	Reg Test Fai	Reg Test Fai	30/04/2018	29/04/2019	Proceed Endorsement for Fortification

- **STEP 4** A pop-up will open with an **Undertaking**. Only after clicking '**I AGREE**' FBO can proceed further.



- **STEP 5** List of commodities as per the FSS, standards of fortification, regulation will be displayed. FBO will select the product and enter the Variant³ and Brand Name against selected category.



- **STEP 6** Product details along with Fortified Logo along will be given as endorsement mentioning License number.



³Variant: e.g. Toned Milk, Double Toned Milk, Soyabean Oil, Sunflower Oil etc.