

## **Minutes of the Meeting on Scaling up Fortification of Milk in India**

**9<sup>th</sup> Feb 2017**

**FSSAI, FDA Bhawan**

Micronutrient malnutrition in India is a serious public health issue affecting population at large, impacting physical and mental growth. Fortification of staple foods like milk offers a promising opportunity to deliver micronutrient rich foods to larger population and is found to be a solution to combat various deficiency diseases. Food Safety and Standards Authority of India (FSSAI) has fast tracked initiatives to raise awareness and encourage the adoption of fortified food amongst both producers and consumers. Standards have been issued, a logo for fortified food has been launched (+F), and a portal has been setup (<http://ffrc.fssai.gov.in/>). In this regard, a meeting to scale up milk fortification was held under the chairmanship of Shri Pawan Agarwal **Annexure 1**.

Milk is to be fortified with Vitamin A and Vitamin D. Several other cooperatives and private dairies like Mother Dairy have already taken the lead and voluntarily started the fortification of milk. Others were also encouraged to do so as well, and market them aggressively highlighting the benefits of fortification to consumers.

### **The key decisions are as follows:**

1. Industry to start voluntary fortification of toned and double toned milk within next six to eight weeks. A follow up meeting on the same to be done in the last week of March.
2. FSSAI to prepare and share an advocacy document to encourage milk processing industry to initiate milk fortification.
3. All the premix suppliers to provide trainings and technology transfer to small dairies and milk processors for fortification.
4. FSSAI to prepare a list of accredited premix suppliers for Milk fortification and upload it on the web portal by second week of March.
5. Major milk federations to jointly prepare a '**Consumer facing**' communication plan. NDDB to steer the initiative.

The meeting ended with all the Industry partners assuring the government of their support.

## **Annexure 1**

### **List of Participants**

#### **FSSAI OFFICIALS**

1. Mr. Pawan Agarwal, Chief Executive Officer
2. Ms. Anita Makhijani, Deputy Director, Standards Division
3. Ms. Nistha Lahoti, Food Fortification Resource Centre (FFRC)
4. Ms. Deeksha Bhatt, Food Fortification Resource Centre (FFRC)
5. Ms. Shakun Sharma, Food Fortification Resource Centre (FFRC)
6. Ms. Deepti Gulati, Food Fortification Resource Centre (FFRC)

#### **OTHERS**

7. Mr. Samir Saxena, GCMMF Ltd (AMUL)
8. Mr. Keyur Ghodke, GCMMF Ltd (AMUL)
9. Ms. Shabnam Chopra, PCDF, Lucknow
10. Mr. Amit.S.Ravetkar, Piramal Enterprises Limited
11. Mr. Anil Srivastava, Piramal Enterprises Limited
12. Mr. Samir Verma, Piramal Enterprises Limited
13. Mr. Kajal Debnath, Mother Dairy Fruit & Vegetable Pvt Ltd
14. Mr. Manav Malhotra, Mother Dairy Fruit & Vegetable Pvt Ltd
15. Ms. Mani Misra, Mother Dairy Fruit & Vegetable Pvt Ltd
16. Dr. SK Bhalla, Kwaliti Dairy
17. Dr. Anirudha K. Chhonkar, Nestle India
18. Dr S.N.Bhat, Nestle India
19. Mr. Sumit Arora, NDRI
20. Dr Meenakshi Tripathi, Fare Labs pvt ltd, Gurgaon
21. Mr. Vijay Gaur, Danone Nutricia
22. Mr. Pankaj Nemade, DSM
23. Mr. Hitesh Gahane, DSM
24. Ms.Roli Shrivastava, DSM
25. Dr. Neerja Hajela, Yakult Danone India
26. Mr.BB Garg, Consultant
27. Mr.Arun Omlal, Hexagon Nutrition
28. Ms.Nandini Aggarwal, Hexagon Nutrition
29. Mr. Nitin Sharma, Yum Foods
30. Mr. Vikas, Nuffoods
31. Jyothis Joy M, NDDDB
32. Dr Sutapa Mukherjee, WCD
33. Mr. Pardeep Sehgal, Yakult Danone India Pvt Ltd

34. Mr. Satyendra Prasad, Milkfed, Verka, Punjab
35. Mr. Ajith Kumar.K, Dept of AHDF
36. Dr. R Sankar, TATA Trusts