Ministry of Home Affairs
Police II Division
(PF.VI Desk)

North Block, New Delhi,

Subject: Posters and Danglers on Food Fortification for CAPF Canteens.

The undersigned is directed to refer this Ministry's UO No.I-27013/157/FSSAI/PF.VI/18 and dated 14.08.2018 regarding food fortification in CAPFs.

2. As intimated by FSSAI, Food Fortification Resource Centre (FFRC) was set up to promote large scale fortification of food across India. Since, then, they have been coordinating efforts to make fortified foods available through various Government Schemes as well as in the open market. In order to scale up food fortification across the nation, fortified staples need to be made available to the consumers through retail space. The need for enhancing fortified products visibility, highlighting their health benefits and popularization the "+F" logo was felt. To address this and to create consumer awareness communication collaterals have been designed by FSSAI which are enclosed herewith for further necessary action. If the same is required in Hindi and further queries, if any, you may contact "Smt. Vithika Krishnawat, Co-ordinator, Food Fortification Resource Centre (FFRC), FSSAI on her mobile No.9873470036 and e-mail vithika.fssai@gmail.com."

2. In addition to above, all CAPFs are also requested to confirm whether third party audit of selected few food establishments of Forces have been completed as per directions issued by this Ministry vide UO NO. I-27013/157/FSSAI/PF.VI/18 dated 06th July 2018. If so, compliance report of the same may also be submitted to FSSAI under intimation to this Ministry immediately.

Encl: As above.

(Hansch Chandra Rai)
Under Secretary (PF.VI)
Tele/fax: 23092527

DsG- BSF, CRPF, CISF, SSB, ITBP, NSG and Assam Rifles
UO NO.I-27013/157/FSSAI/PF.VI/18

Dated 22.11.2018.

Copy to:
Smt. Vithika Krishnawat,
Coordinator,
Food Fortification Resource Centre,
Food Safety & Standard Authority of India (FSSAI),
Ministry of Health and Family Welfare,
FDA Bhawan, Kotla Road, New Delhi-02.